

# Grant Kerkemeyer

www.grantkerkemeyer.com / 928.925.1057 / grantkerkemeyer86@gmail.com

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## Summary

8 years of experience as a Designer creating compelling, strategic work across a multitude of different mediums in a fast-paced, deadline-driven environment.

Conceptualizing, designing, managing and producing cutting edge designs integrating television, outdoor, point-of-sale, print, interactive, web, mobile and UI/UX solutions, ensuring all creative fits within a client or specific companies brand.

My strengths include excellent communication, problem-solving, leadership and teaming skills, project management, exceptional customer service and building professional business relationships.

## Work Experience

### ***Senior UI/UX Designer / SlingTV / Denver, CO / 10/15 - Present***

Oversee frontend & backend developers within an Agile environment in the buildout of my latest UI designs, UX customer flows and external promotion partnership opportunities.

Maintain quality control of all UI/UX design, wireframing and customers flows across the site.

Working directly with multiple teams to implement the best experience for our users while keeping the site up to date with the the best design possible to stay out in front of our competitors.

### ***Senior UI/UX Designer / SocialWhirled / Phoenix, AZ / 5/14 - 7/15***

Built out SocialWhirled's Self-Serve SaaS based platform (from a UI/UX & design standpoint) for customers to build out simple marketing campaigns across desktop, tablet & mobile.

Oversaw the frontend development & Ruby On Rails team on a daily basis during the UI/UX Design buildout of client/internal work.

Maintained quality control of all visuals in the design stage (from internal creative to external clients) while building out the UI/UX designs/layouts & wireframing of all internal & external work.

Designed the next best campaign for our clients as well as setting up the SocialWhirled Design/Development team for large scale growth in the SaaS based Tech world.

***Clients:*** PepsiCo (Amp, Gatorade, Mountain Dew, Pepsi), Walgreens, Intel, Macy's, Call of Duty, American Girl, Mattel, NFL, Intel, IBM, TracyLocke, New England Patriots.

### ***Creative Director-Owner / Shift Media Group / Phoenix, AZ / 9/12 - 7/15***

Assisted local agencies on a variety print and web projects for local and national companies.

Worked Directly with Business Owners to implement branding and advertising materials from print to web to mobile for initial company branding, online web campaigns to direct sales and periodicals.

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## Work Experience *(cont.)*

Strategically Implemented/maintained Advertising/Marketing plans on a monthly basis for clients, while making monthly changes to maximize the full potential of their budget to reach the widest audience.

Consulted with startup businesses and Managed all aspects of creative projects, including client and vendor communications, concept development, presentation and execution.

*Clients: Oh The Places, Coin Advisor, MyJet Net, Colling Media, UGrow, Anderson Advertising*

## **Art Director - Senior Graphic Designer / Anderson Advertising / Phoenix, AZ / 6/07 - 10/12**

Art Directed/Designed collateral including but not limited to magazine ads, direct mail, point-of-sales, web & mobile and a variety of other mediums regionally/nationally while adhering to a fast-paced schedule.

Managed aspects of creative projects, including client and vendor communications, concept development, presentation and execution and internal team management. Lead the concepting and Design Direction on still-photography shoots used for branding, advertising, sales materials, online marketing.

Managed on-going client projects along with the production artists, motion graphics and freelance designers associated with specific projects to ensure brand integrity and to meet internal/external deadlines.

Lead client meetings to brainstorm and establish brand strategy for present and future projects.

*Clients: Mayo Clinic, Desert Schools, Harkins Theatres, Boys & Girls Club of AZ, Phoenix Coyotes.*

## Education

### **Arizona State University / School of Architecture and Design / Tempe, AZ - 2008**

Bachelor of Science in Visual Communication / Minor in Business from the WP Carey School of Business.

## Skill Set

Photoshop    Illustrator    InVision    Sketch    Zeplin    Dreamweaver    Flash  
After Effects    InDesign    Axure    Microsoft Office    FTP's and various web applications.

## Professional Training

WordCamp 2012

Headtrix InDesign Training 2011

Lumenbrite Flash Training 2011

## References

**Jeff Moss** / Creative Director, Alec Bradley Cigars  
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**Kathryn McManus** / VP of Communications  
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**Laurie Godfrey** / Freelance Art Director  
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